



**Askinosie**<sup>TM</sup>  
chocolate

NEWS RELEASE

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Hold For Release Until Monday, November 2, 2015

Contact: Lawren Askinosie, 417-862-9900 (office), [www.askinosie.com](http://www.askinosie.com), lawren@askinosie.com

**Askinosie Chocolate Launches Craft Chocolate Covered Malt Balls**

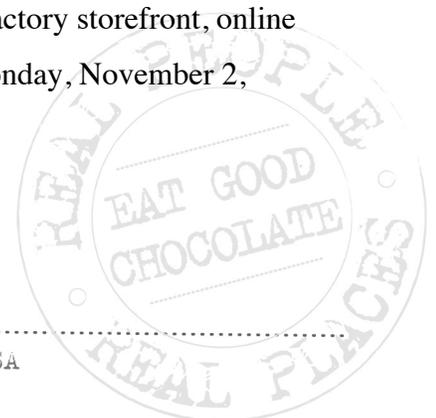
Springfield, Mo.- On Monday, November 2 Askinosie Chocolate will release its latest creation: chocolate covered malt balls.

The team at Askinosie creates these chocolate covered malt balls in a several step process that takes eight hours per batch. First, melted single origin chocolate—made with cocoa beans the company sources directly from a female-led farmer group in rural Tanzania—is hand-ladled over rich malt balls, which are nestled in a machine called a panner. While the malt balls spin and tumble over one another for about eight hours in the panner, more chocolate is delicately added every few minutes to ensure smooth, even coverage. Unpolished and without the addition of a shiny additive, the handmade malt balls have a rustic look and feel.

The chocolate covered malt balls are so special that the small Askinosie factory (of 16 employees) added a weekend shift dedicated to their creation. Shawn Askinosie, Founder and CEO of Askinosie Chocolate, says, “I was inspired to make these because it’s my wife Caron’s favorite candy. We’re the first craft chocolate makers that I know of, who are producing them! They’re basically an artisanal whopper. We’ve spent the last 14 months perfecting the process and the recipe and we couldn’t be more excited with the results.”

Askinosie Chocolate Covered Malt Balls will be available in the factory storefront, online at [askinosie.com](http://askinosie.com) and at select specialty retailers nationwide beginning Monday, November 2, 2015. Email [info@askinosie.com](mailto:info@askinosie.com) or call 417-862-9900 for more details.

--Page 1 of 2--





# Askinosie<sup>TM</sup> chocolate

Askinosie Chocolate is a small batch chocolate manufacturer with 16 employees located in Springfield, Mo., sourcing 100% of their beans directly from farmers and founded at the forefront of the American craft chocolate movement. The only chocolate maker practicing direct trade on four continents, Shawn Askinosie, founder and CEO, travels to Ecuador, Honduras, Tanzania and the Philippines to work directly with farmers and source cocoa beans. This allows the chocolate to be traced to the source and labeled Authentic Single Origin Chocolate. It also enables Askinosie Chocolate to open their books and profit share with the farmers, giving them a Stake In the Outcome<sup>TM</sup>. The Askinosie Chocolate mission is to craft exceptional chocolate and serve their farmers, their customers, their community and each other, striving in all they do to leave whatever part of the world they touch better for the encounter.

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514 E. Commercial      Springfield, MO 65803 USA  
Phone +1 417 862-9900      Fax 417 862-9904  
askinosie.com

