



NEWS RELEASE

Askinosie[™]
chocolate

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Forbes Names Askinosie Chocolate One of “Best Small Companies In America”

Springfield, Mo.- Askinosie Chocolate has landed on Forbes’ esteemed 2016 list of the 25 Best Small Companies in America that “have chosen to be great, instead of big.”

The bean-to-bar chocolate manufacturing company was selected based on criteria including financial health and stability, community leadership, contributions to society, and being considered “outstanding by those who know the industry best,” according to Forbes. As the only Missouri business, Askinosie Chocolate is also the smallest company to make the list and three times smaller than the next smallest company.

Forbes says the companies selected have had the opportunity to grow quickly, but have pursued other priorities that set them apart such as creating great work environments, serving their customers well, and improving their communities.

Shawn Askinosie, founder and CEO of Askinosie Chocolate, is grateful for the recognition because of his company’s truly small size, “We’re hyper-focused on what we call ‘reverse scale’ constantly asking not how big can we scale a project or product but how will it transform us. Little by little we’re changed. So many companies deserve this honor and we hope that other tiny businesses will be inspired to become ‘small giants.’”

Askinosie Chocolate products are sold at specialty food stores across the globe and are available online at Askinosie.com.

Askinosie Chocolate

Askinosie Chocolate is a small batch chocolate manufacturer with 15 employees located in Springfield, Mo., sourcing 100% of their beans directly from farmers and founded at the forefront of the American craft chocolate movement. Shawn Askinosie, founder and CEO, travels to Ecuador, Honduras, Tanzania and the Philippines to work directly with farmers and source cocoa beans. This allows the chocolate to be traced to the source and labeled Authentic Single Origin Chocolate. It also enables Askinosie Chocolate to profit share with the farmers, giving them a Stake In the Outcome[™]. The Askinosie Chocolate mission is to craft exceptional chocolate and serve their farmers, their customers, their community and each other, striving in all they do to leave whatever part of the world they touch better for the encounter.

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