



Askinosie[™]
chocolate

NEWS RELEASE

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Contact: Caleb Copeland, 417-862-9900 (office), www.askinosie.com,
ccopeland@askinosie.com

Askinosie Chocolate Wins Multiple Awards from Prestigious Specialty Food Industry Organizations

Springfield, Mo. – Last week, the folks at Askinosie Chocolate won several awards for various products from two very prestigious organizations in the specialty food industry.

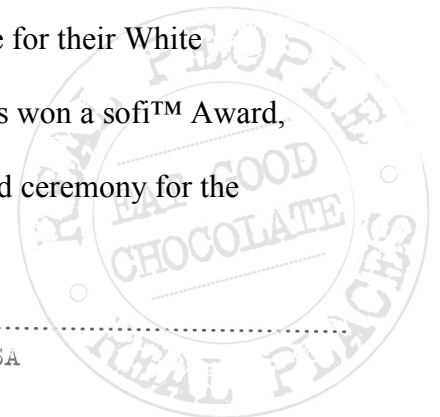
The Academy of Chocolate in London awarded Askinosie Chocolate four medals: two gold and two silver medals. The 70% Del Tambo, Ecuador dark chocolate bar won a gold medal for Best Bean-To-Bar Dark Chocolate and the packaging won a gold medal for Best Packaging. The 72% Tenende, Tanzania dark chocolate bar won a silver medal for Best Bean-To-Bar Dark Chocolate and the Dark Milk chocolate bar won a silver medal for Best Bean-To-Bar Milk Chocolate. The award ceremony for the Academy of Chocolate winners will take place in London in the Fall and Shawn Askinosie, founder and owner of Askinosie Chocolate, hopes to attend.

Askinosie Chocolate also won two Silver soft™ Awards from the National Association of Specialty Food Trade: one for their Chocolate Hazelnut Spread and one for their White Chocolate Bar. This is the third year in a row that Askinosie Chocolate has won a soft™ Award, but the first year that they have won in two separate categories. The award ceremony for the

514 E. Commercial Springfield, MO 65803 USA

Phone +1 417 862-9900 Fax 417 862-9904

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AskinosieTM chocolate

sofiTM winners takes place at the Summer Fancy Food Show, which Askinosie will attend to exhibit his chocolate, accept the trophies, and express his gratitude.

Askinosie is humbled by these awards and considers it an honor to be selected amongst such stiff competition. “Even though this is not our first year to win a sofiTM Award, we are still ecstatic because the judges are our peers in the food industry and it means a lot that they love our products. As for the medals from the London Academy of Chocolate, “I am stunned. Some of my “chocolate heroes” have won gold medals and I never expected to be placed into the same category as them.”

Askinosie Chocolate is a small batch chocolate manufacturer located in Springfield, Missouri, sourcing 100% of their beans directly from the farmers. Shawn Askinosie, founder and chocolate maker, travels to regions of Ecuador, Honduras, the Philippines and Tanzania to work directly with the farmers and source cocoa beans for his chocolate. This allows the chocolate to be traced to the source and labeled Authentic Single Origin Chocolate. It also enables Askinosie Chocolate to profit share with the farmers, giving them a Stake In the OutcomeTM. The Askinosie Chocolate mission is to serve their farmers, their neighborhood, their customers and each other; sharing the Askinosie Chocolate Experience by leaving the world a better place than they found it.

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